

## **“Egyptian- European summit for Media Youth Leaders”**

### **Introduction:**

- The Egyptian- European Summit for Media Youth Leaders is the fourth edition of the Youth Media Leaders Project, which is implemented by the Ministry of Youth and Sports in light of the guidance from His Excellency, president Abdel Fattah El-Sisi, President of the Republic.
- The first edition of the project was entitled “The Forum of Media Youth Leaders” on the National Egyptian Level.
- The second edition of the project was entitled “The Forum of Arab Media Youth Leaders” on the Arab Regional Level.
- The third edition of the project was entitled “The International Summit for Media Youth Leaders” on the Global Level.
- The fourth edition includes 100 participants from Egypt and the European countries.
- The participating youth includes students, faculty members and the assistant staff at colleges and departments of media, documentation and communication in various universities, higher institutes and academies in Egypt and European countries, as well as youth working in Media Institutions in European countries on the condition that they have an official university degree specialized in Media and Communication.
- The summit includes many dialogue sessions, discussion panels, workshops and field visits in various media fields and to be linked to the following topics:
  - ◆ Artificial intelligence
  - ◆ Digital transformation
  - ◆ Entrepreneurship
  - ◆ Education
  - ◆ Scientific research
  - ◆ Economics
  - ◆ Tourism

- ◆ Health
- ◆ Volunteer work
- ◆ Cinema
- ◆ International understanding
- ◆ Societal peace
- ◆ Strengthening Egyptian-European partnerships
- ◆ Environment
- ◆ The child
- ◆ Development
- ◆ Human rights
- ◆ Crisis management
- ◆ Joint diplomatic relations
- ◆ Sports, youth development and their empowerment
- ◆ Egyptian and European industry and trade
- ◆ Water rights and food security

**Objective of the Summit:**

- ✓ Building bridges of cooperation, cohesion, interconnection, integration, communication and interaction between young media professionals and their counterparts in the European world.
- ✓ Identifying the proposals of Egyptian and European media youth in many fields aiming at developing communities.
- ✓ Setting an executive agenda tackling youth media industry in Egypt and Europe in which the contact persons would be specialized youth- to implement and achieve common goals.
- ✓ Raising awareness among Egyptian and European media youth about many common issues to instill the values of constructive cooperation between the Egyptian people and the European peoples.
- ✓ Applying this idea in various European countries in a sustainable manner under the umbrella of the Egyptian-European Summit to transfer experiences from Egypt to various countries of the European world, as well as from the European world to Egypt.

### Terms and Conditions of Participation:

- Each Participating Country takes part in the Egyptian European Summit with a delegation composed of (2) Participants aged between 17 to 40 years old, according to the following criteria:
  - ✚ **One Participant** must be a student, Faculty Member, or Teaching Staff Member within the Faculties and departments of Media, Communication and Documentation at various universities, higher institutes and private academies.
  - ✚ **One Participant** must be registered at the Media Institution, on the condition that holding an official university degree in the fields of Media, communication, documentation, or Cinema.
- Participants shall make a proposal that would help the global media industry to fulfill its assigned role towards enhancing global cooperation and constructive international partnerships.
- The Egyptian Ministry of Youth and Sports will bear the costs of accommodation, meals, medical care in emergencies and logistic support of the implementation, in addition to the costs of internal transportation from Cairo International Airport to the residence hotel and vice versa, as well as transportation for field visits and the tourism program.
- Each participating Country afford the roundtrip flight tickets for the participants.
- The reception date is scheduled for May 4th, with the departure date set for May 10th, from / to Cairo International Airport.
- English, German, and French translation will be provided.